

Jakarta EE Marketing Committee Meeting - June 27, 2019

Agenda

- Approval of the previous mtg minutes **(5 mins)**
- Reporting to/from Steering Committee (Mike D) **(10 mins)**
- Events planning (Tanja/Shabnam) **(10 mins)**
 - JakartaOne Livestream update
 - Oracle Code One - members attending, demos, etc.
 - EclipseCon Europe - CFP, members attending, community day
- Discuss next steps on Jakarta EE 8 Marketing Plan (Shabnam) **(5 mins)**
 - Cloud Native Java eBook - call for SMEs, timeline
- Parking lot items
 - Listing of Compatible Implementations on Jakarta.ee website (vs. Compatible Products)
 - Jakarta EE community event @Oracle Code One (part of Oracle event or separate Jakarta WG event)
 - Promotion of committee elections
 - Prioritizing the vote on -1, 0 or +1 on keeping current social media (Twitter management) as it stands today

Attendees:

Neil Patterson (IBM)

Dan Bandera (IBM)

Kevin Sutter (IBM)

Edward Bratt (Oracle)

David Blevins (Tomitribe)

Jonathan Gallimore (Tomitribe)

Mike DeNicola (Fujitsu)

Dominika Tasarz (Payara)

Eclipse Foundation:

- Paul White
- Thabang Mashologu
- Tanja Obradovic
- Gabriela Motroc
- Shabman Mayel

Discussed:

- **Previous meeting minutes: Approved**
- **Reporting to/from Steering Committee**
 - Decisions regarding compatible implementations will be made at the Steering Committee next week
 - Voting on the next version of EFSP is still in progress, with Jakarta EE Specification Process to follow
 - The discussion about Jakarta namespaces has been paused due to the focus on Jakarta EE 8
 - Trademark guidelines have been approved by the Steering Committee. The next step is to get them published
- **Events planning**
 - JakartaOne Livestream update:
 - Date (September 10) & program committee are set
 - The structure could be as follows: Opening keynote, closing keynote + blocks of talks in between
 - Coverage of different time zones is being looked into (one idea would be to repeat some talks in a given time frame → to accommodate participants in different time zones)
 - Conference duration: 10-12 hours
 - Opening keynote (1 hour) could include 10-minute slots where people can talk about their products
 - Oracle Code One - members attending, demos, etc.
 - Members' presence at the conference (there will be a sign-up sheet for Eclipse booth presence)
 - Social events to explore
 - EclipseConEurope:
 - most submissions are in the Cloud Native Java track (Jakarta will play an important role)
- **Discuss next steps on Jakarta EE 8 Marketing Plan**
 - Cloud Native Java eBook - call for SMEs, timeline
 - Interviews with notable committee members
 - If interested, please reach out to Shabnam & Gabriela

Actions:

- Encourage member teams to submit talks for JakartaOne Livestream
- Help the EF promote JakartaOne Livestream
- Oracle Code One: Sign-up sheet for Eclipse booth presence (Shabman Mayel, EF)
- Social events to explore for Oracle Code One
- For those interested in participating in the Cloud Native Java eBook (or would like to make suggestions), reach out to Shabnam & Gabriela