

Jakarta EE Marketing Committee Meeting - December 12, 2019

Agenda

- Approval of the previous mtg minutes **(5 mins)**
- Reporting to/from Steering Committee **(10 mins) (Mike D)**
- Review [Jakarta EE MKT Operations Update-Q3 2019](#) **(10 mins) (EF)**
- Event planning **(20 mins) (EF)**
 - KubeCon EU 2020, 30 March-2 April1
 - Sponsored CN4J Day @ KubeCon EU 2020 and progress update (proposal [here](#))
 - KubeCon EU Booth [sign-up sheet](#).
 - DevNexus for 19-21 February 2020
 - Devnexus Booth [sign-up sheet](#)
 - Reception on Feb 19, 5p.m to 7p.m.
 - Other events support
 - Submit your events [here](#)
 - Inform the MKT committee members to promote
- Discuss the proposed change to scheduled dates of meetings in 2020 **(5 mins)**
- Parking Lot for the next meeting:
 - 2020 Developer Survey
 - Review Jakarta EE 'Champions' requirements strawman

Attendees:

- Dominika Tasarz (Payara)
- Mike DeNicola (Fujitsu)
- Neil Patterson (IBM) [and Dan Bandera]
- Cesar Saavedra (Red Hat)
- Jonathan Gallimore (Tomitribe)
- Ed Bratt (Oracle)

Eclipse Foundation:

- Thabang Mashologu
- Shabnam Mayel
- Tanja Obradovic

Discussed:

- Approval of the previous mtg minutes **(5 mins)**
 - Without objection, minutes of Nov. 21 meeting were approved
- Reporting to/from Steering Committee **(10 mins) (Mike D)**
 - Steering committee discussed Jakarta EE 9 plan
 - Dates were not specific

- Published today for approval at committee next week
- Next week will be the last meeting of the Steering committee for 2019
- Discussion about Microprofile alignment to Eclipse Foundation Spec. process and possibly with Jakarta EE (EE4J) WG.
 - This is an ongoing discussion in Microprofile community. Two proposals are suggested -- separate or combined WGs. See proposals [here](#). Possible vote/ballot to select a proposal and would like to have a proposal selected by the end of Q1 CY2020.
- Also discussed working group fees. Spec. committee members expressed desire for a class of membership that allows for committers without cost. Eclipse foundation will provide one or more alternative options for the Spec. committee to review.
- Review [Jakarta EE MKT Operations Update-Q3 2019](#) (10 mins) (EF)
 - Shabnam presented the slides linked above.
 - Outreach against plan metrics are quite favorable. Report was generally well received by the committee.
 - Some discussion about potential improvements in the coming year
 - Improve SEO Optimization -- May look for analysis expert from the group that could offer some suggestions.
- Event planning (20 mins) (EF)
 - KubeCon EU 2020, 30 March-2 April1
 - Sponsored CN4J Day @ KubeCon EU 2020 and progress update (proposal [here](#))
 - KubeCon EU Booth [sign-up sheet](#). (Some orgs. Need to wait until after paper selection to determine who could assist in the booth)
 - For CN4J Day -- Sponsorships are still available. So far IBM joined as a platinum sponsor, Red Hat and CNCF joined as Gold sponsors. Day will consist of keynote and 6 or seven presentation/sessions. Invited talks only. Shabnam or Tanja will circulate the sponsorship requirements to the committee again.
 - Results from KC San Diego -- lots of awareness of Jakarta EE, but not so many people were aware of MicroProfile. (CN4J Day is 30 Mar. 2020)
 - DevNexus for 19-21 February 2020
 - Devnexus Booth [sign-up sheet](#)
 - Reception on Feb 19, 5p.m to 7p.m.
 - Several orgs plan to have attendees who might be able to assist with Eclipse Booth.
 - Discussed plan for hosting reception on the 19th. Looking for sponsors -- IBM and Red Hat are currently sponsoring. Other orgs. are welcome to co-sponsor. (Event will be similar to reception hosted at CodeOne)
 - Other events support
 - Submit your events [here](#)
 - Inform the MKT committee members to promote
 - Shabnam reminded committee members to submit events where member reps. will be presenting Jakarta EE and related technologies
- Discuss the proposed change to scheduled dates of meetings in 2020 (5 mins)
 - Discussion was cut short. Did not appear to be any objections to alignment with the Spec. committee meetings (i.e. same weeks).
- Meeting ended at 9:01 AM PDT