

Jakarta EE Marketing Committee Meeting - August 22, 2019

Agenda

- Approval of the previous mtg minutes **(5 mins)**
- Reporting to/from Steering Committee (Mike D) **(10 mins)**
 - **Confirmation of Sep 10 Jakarta EE 8 release date**
- Jakarta EE 8 launch readiness **(10 mins) (EF)**
 - [Review timeline](#), tasks, and deliverables: supporting quotes, [press release](#), blogs, social promotion, and press/analyst briefings
 - Pillar page
 - CNJ eBook
 - Video interviews
- Event planning **(10 mins) (EF)**
 - JakartaOne Livestream readiness
 - Oracle Code One readiness (Including [Booth sign-up sheet](#))
 - CNJ Community Networking Event readiness
 - EclipseCon Europe Community Day

Attendees:

Mike DeNicola (Fujitsu)

Neil Patterson (IBM)

Edward Bratt (Oracle)

Dominika Tasarz (Payara)

Theresa Nguyen (Microsoft)

Eclipse Foundation:

- Thabang Mashologu
- Tanja Obradovic
- Jay Nichols
- Gabriela Motroc
- Shabnam Mayel

Discussed:

- **Previous meeting minutes: Approved**
- **Reporting to/from Steering Committee:**
 - Jakarta EE 8 is on track to be released on September 10
 - Update call Aug 27: there will be no big announcement about the Jakarta EE 8 release
- **Jakarta EE 8 launch readiness**
 - Review timeline, tasks, and deliverables: supporting quotes, press release, blogs, social promotion, and press/analyst briefings
 - Press release draft available. Members are encouraged to provide feedback on Jakarta EE 8 press release by August 28.
 - Media briefings to start in early September
 - Pillar page: on track
 - CNJ eBook: second draft in progress → CNJ eBook will be ready in time for the Jakarta EE 8 release
 - Video interviews in progress
- **Event planning:**
 - JakartaOne Livestream readiness
 - Over 400 attendees registered so far
 - Oracle Code One readiness: Booth sign-up sheet still ongoing
 - EclipseCon Europe Community Day: members are encouraged to get involved (and promote) Community Day

Actions:

- Members are encouraged to provide feedback on Jakarta EE 8 press release by August 28
- Please send all supporting quotes for Jakarta EE 8 press release by August 30